

Thrive D Powder

For the reduction of faecal odour and fluid bowel motions, and for improved digestibility of canine diets

COMPOSITION

Sodium Bentonite,
Digestive Enzymes (with lipase, protease and amylase activity)
Also contains:
Calcium Carbonate, Sodium Bicarbonate, Copper, Manganese,
Magnesium, Zinc

ACTIONS

THRIVE D IMPROVES THE DIGESTIBILITY OF COMMONLY FED DIETS for all dogs. Most commercially available canine diets are cereal based. This is not the natural food for dogs, and is often poorly digested, especially when dogs are stressed, as occurs in training & racing, or in boarding kennels and apartment -style living where diets may not be the most appropriate.

THRIVE D is carefully formulated to restore and maintain normal digestive function in dogs. Montmorillonite is a natural mineral clay which slows the passage of food through the gut and modifies the fermentation of the large bowel contents. Specific digestive enzymes improve the digestibility of food components. Gastric buffers protect the digestive enzymes from being neutralised by stomach acids. The trace minerals are essential to digestion when dogs are maintained on a high level of cereal components in diets.

THRIVE D has a significant role in the nutrition of brood bitches, as well as in the growth and development of young pups.

THRIVE D works in two ways:

(a) by improving the efficiency of food conversion to make better use of the available diet and improve nutrient availability

(b) by modifying the digestive process, **THRIVE D** acts to reduce smelly bowel flatulence significantly, and results in the production of solid, formed, less offensive faecal material in all dogs.

The absorbent effects of montmorillonite reduce the likelihood of abnormal bacterial action and endotoxin production in the gut, and significantly assists in the maintenance of a stable gut environment with maximum nutrient uptake and conversion. The digestive enzymes improve availability of the dietary components.



Household Pet Dogs:

* Those dogs on commercial tinned or dry foods which show flatulence, loose stools, and general anti-social smell will respond very positively to **THRIVE D** administration in food.

* The application for **THRIVE D** in dogs living in flats, apartments and other confined areas, including boarding kennels, etc, should not be underestimated.

Modern diets can move through the bowel too rapidly, especially in dogs under stress, such as in boarding facilities.

Bitches & Pups:

Put brood bitches on **THRIVE D** some weeks before whelping, and continue at least until pups start to eat solid food well.

Put pups on to **THRIVE D** at 3 weeks of age.

* Once on **THRIVE D**, pups usually stop eating dirt, and scouring, vomiting & deaths reduce.

INDICATIONS

To restore and maintain normal digestive function in dogs

DOSAGE AND ADMINISTRATION

THRIVE D should be mixed through food daily. Allow the mixture to stand for 10 minutes before feeding, so that digestive enzymes can begin to operate.

Feed at a rate as follows:

Dogs up to 5 kg: 3 g daily (half measure)

Dogs 5 - 10 kg: 6 g daily (one measure)

Dogs 10 -15 kg: 9 g daily (1.5 measures)

Dogs 15 -30 kg: 12 g daily (2 measures)

Dogs 30 -50 kg: 15 g daily (2.5 measures)

Dogs over 50 kg: 18 g daily (3 measures)

Thrive D Powder

(Continued from previous page)

For the reduction of faecal odour and fluid bowel motions, and for improved digestibility of canine diets

THRIVE D is safely used with all normal dietary or performance supplements. **PEPTOSYL** can be used safely if non-infectious dietary diarrhoea occurs for any reason.

PRESENTATION

Fine granular powder for addition to food:

- 1 kg bucket,
- 5 kg bucket

STORAGE

Store below 25°C (Air Conditioning). Protect from moisture.

AVAILABILITY

For General Sale (APVMA 37577)

SEE ALSO

Enzyplex Powder



KEY FEATURES & BENEFITS

- * **THRIVE D** Improves the digestibility of commonly fed canine diets to improve nutrient availability, uptake & conversion.
- * **THRIVE D** slows & modifies digestion to reduce smelly bowel flatulence & increase solid, less offensive faeces.
- * **THRIVE D** helps improve nutrition in brood bitches, growing pups, and dogs in boarding facilities or other stressful environments where diarrhoea and digestive upsets may often occur.
- * **THRIVE D** regulates and modifies the digestive process in most dogs.

NOTES

Digestive upsets can be quite common in dogs, and can relate to simple factors such as too much fat in a meal, stress of travelling, training and racing, inadequate diets, and even apartment living in many breeds of dogs.